

## Imagine if all UK climbers took one small action on climate change?

### The issue:

Climate change is the biggest issue of our time. We are seeing changing weather patterns, reducing snow & ice cover in the mountains, and dramatic glacial retreat worldwide.

Climbers have adapted to these - but without taking action now we will leave a shocking legacy for future generations. Mixed routes have already become pure rock climbs; some ice routes have seen their last ascent; and glaciers have changed beyond recognition.

### What are we doing:

The Association of British Climbing Walls is working with the Winter Alliance to encourage simple actions by UK climbers. We can reduce emissions and affect climate change.

Changing to a 100% clean energy supply is very simple to do and is now normally cheaper than a traditional supply. So if it is a good thing, it's easy, and saves you money – we think it is a no-brainer..!

### So What:

- **Please consider** using a 100% clean energy supply in your climbing wall.  
Visit the [winteralliance.org](http://winteralliance.org) website to link up with folk who can help you.  
Even if you are in contract, or just want to get an idea of the savings, do take a look.
- **Please work with us** to encourage your climbers / customers to change.  
A domestic user can save an average of over £200 on their bill.  
They can change with only a few clicks of a mouse...

We have attached a poster file, and a graphic for your social media feed, and would really appreciate you taking the time to post them where your customers can see them.

Should you wish to put up hard-copy posters, or provide further email / newsletter details to your customers; or if you just want more detail on the 100% clean energy campaign, just email: [ben@winteralliance.org](mailto:ben@winteralliance.org)

**Let's act together for future climbers...!**



WINTER ALLIANCE